



ONE Gigabit or BUST

California's next-generation
broadband opportunity for
\$376 billion in economic benefits
and 2 million new jobs

With \$376 billion in economic gains and 2 million new jobs at stake, the One Gigabit or Bust™ Initiative is creating an action plan to deliver next-generation broadband to every school, business and home in California by the year 2010.

Discover what Gartner Consulting has to say about California in the report, One Gigabit or Bust Initiative—A Broadband Vision for California.

Subscribe to our electronic newsletters, Gigabit Today and First Mile. You'll receive up-to-the-minute information about one gigabit broadband.

Go online with the Roundtable and its task forces. Visit the task force pages, learn about their progress and get to know the volunteers.

Sign up for the next One Gigabit or Bust Roundtable, where you'll contribute to task forces and influence what's happening before it happens.

View white papers and presentations from previous One Gigabit or Bust Roundtables. Catch up on what was discussed and where we're heading.

Sponsor Initiative activities by becoming a Gigabit Pioneer. Sponsorship is a strategic way to establish visibility within the growing community.

Join us today. Visit www.cenic.org and click on the "Gigabit or Bust" link.